



# Reise Know-How KulturSchock VR China / Taiwan (German Edition)

*Hanne Chen*

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## **Reise Know-How KulturSchock VR China / Taiwan (German Edition) Hanne Chen**

Dieses Buch beschreibt Denk- und Verhaltensweisen in China und Taiwan, erklärt geschichtliche, religiöse und soziale Hintergründe, die zu diesen Lebensweisen führen und bietet somit eine Orientierung im chinesischen Alltag. Familienleben, Moralvorstellungen und Anstandsregeln werden genauso erläutert wie Umgangsformen, religiöse Gebote oder Tischsitten. Davon abgeleitet werden Empfehlungen für Reisende und Expatriates, z.B. im Hotel, unterwegs, beim Einkaufen und beim alltäglichen Umgang mit den Einwohnern des Gastlandes. Denn Chinesen zu verstehen, sei es in der Volksrepublik oder auf Taiwan lebende, erfordert Wissen und Einfühlungsvermögen.

Aus dem Inhalt:

- Konfuzianismus, Daoismus und Buddhismus.
- Geschichte der Volksrepublik China und Taiwans.
- Chinesische Umgangssprache und klassische Schriftsprache.
- Der chinesische Alltag.
- Die Bedeutung der Familie.
- Fremde im chinesischen Kulturkreis.
- Worauf Ausländer achten sollten.
- Leben, Arbeiten und Reisen in China und Taiwan.

Die Reihe KulturSchock von Reise Know-How - ausgezeichnet von der Internationalen Tourismusbörse 2010 mit dem Preis "Besondere Reiseführer-Reihe"!

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