



# Models of Proposal Planning & Writing, 2nd Edition

*Jeremy Miner, Kelly Ball*

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This book is an essential weapon for anyone looking for funding in the extremely competitive grantseeking world. It explains how and *why* to approach both public and private sponsors with not just information, but persuasion, for the best chance for success.

- Provides a detailed discussion of pre-proposal contacts that identifies the questions that help to qualify potential funding sources and enable readers to fine-tune proposals so they more closely match sponsors' logical and psychological needs, priorities, and "hot buttons"
- Supplies comprehensive analyses of the key features that made successful proposals persuasive, including verbatim reviewer comments and sponsor grant award notification letters
- Incorporates new content and features in this updated edition, such as model proposals covering a broader range of health, education, and social service topics; easier-to-read annotations; expanded information on budgets and budget narratives; and a logic model that can be adapted for project-planning purposes
- An essential resource for anyone seeking funding for economic development (e.g., city planning, land use, urban revitalization); education, such as for libraries, day care programs, public and private schools, and colleges and universities; first responder services; government agencies; health care; philanthropic organizations; social services; fine or performing arts; and religious or other special interest groups

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