



# Deckungsbeitragsrechnung für Ingenieure (essentials) (German Edition)

*Ekbert Hering*

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## **Deckungsbeitragsrechnung für Ingenieure (essentials) (German Edition) Ekbert Hering**

Deckungsbeiträge dienen dazu, die Fixkosten eines Unternehmens bzw. der Unternehmensbereiche zu decken. Dazu müssen die fixen und die variablen Kosten bekannt sein. Der Deckungsbeitrag DB errechnet sich aus:  $DB = \text{Netto-Umsatz} - \text{variable Kosten}$ . Diese Kenngröße kann aus der Kostenrechnung leicht ermittelt werden, da Netto-Umsatz und variable Kosten in der Regel bekannt sind. Mit einer mehrstufigen Deckungsbeitragsrechnung können verschiedene Preisuntergrenzen definiert werden. Mit Deckungsbeiträgen können auch Marktpreise kalkuliert und eine Break-Even-Analyse durchgeführt werden (Bestimmung des Break-Even-Umsatzes: Umsatz, bei der gerade kein Gewinn oder Verlust auftritt oder der Break-Even-Stückzahl: Mindeststückzahl bei Gewinn = 0). Ausführliche Beispiele und Grafiken veranschaulichen die Zusammenhänge.

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