



The Business Analyst as Strategist: Translating Business Strategies Into Valuable Solutions: Translating Business Strategies Into Valuable Solutions (Business Analysis Essential Library)

Kathleen B Hass

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Uncover the role of the business analyst as the business and technology strategist who provides the executive leadership team with the information, process, tools, and capability to make the best decisions. The Business Analyst as Strategist: Translating Business Strategies into Valuable Solutions outlines the first two phases of the business solution life — strategic planning and enterprise analysis — that the future vision of the enterprise is established, strategic goals and measures are set, and the most viable programs and supporting projects are initiated to achieve the strategy.

Learn how to set the stage for change, and how to translate your strategy into operational terms through a portfolio of programs and supporting projects. Understand the five-step process to set well-formed strategies and how to execute them. Through this book you will master business analysis competencies, learn how to react effectively, anticipate changes in the marketplace, and flow value through the enterprise to the customer, thus achieving competitive advantage.

Contents

Chapter 1: The Emerging Role of the Business Analyst in Strategic Planning • Chapter 2: The Emerging Role of the Business Analyst in Portfolio Management • Chapter 3: Architecting the Enterprise • Chapter 4: Determining the Business Solution • Chapter 5: Preparing the Decision Package • Chapter 6: Managing Projects for Value • Chapter 7: Evolving from Business Analyst to Business Strategist

About the Author

Kathleen Hass, PMP is the Project Management and Business Analysis Practice Leader for Management Concepts. She has more than 25 years of experience in project management and business analysis, managing large, complex projects in the airline, telecommunications, retail, and manufacturing industries and in the U.S. federal government.

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