



Educational Technology Program and Project Evaluation (Interdisciplinary Approaches to Educational Technology)

J. Michael Spector, Allan H.K. Yuen

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- evidence-based guidelines for constructing and conducting evaluations
- practical exercises to support the development of knowledge, skills, and program evaluation portfolios
- a variety of interdisciplinary case studies
- references and links to pertinent research and resources

Using the TELL, ASK, SHOW, DO model first introduced in this series, *Educational Technology Program and Project Evaluation* provides comprehensive coverage of the concepts, goals, design, implementation, and critical questions imperative to successful technology-enhanced evaluation.

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