



Coaching in der Personalentwicklung (German Edition)

David Hörnle

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Studienarbeit aus dem Jahr 2007 im Fachbereich BWL - Personal und Organisation, Note: 1,7, Fachhochschule für Wirtschaft Berlin, Sprache: Deutsch, Abstract: Die hier vorliegende Arbeit befasst sich mit der Thematik des Coaching als Instrument der Personalentwicklung.

In den vergangenen Jahren war zu beobachten, dass Coaching einen zunehmend wichtigen Stellenwert unter den Instrumenten der betrieblichen Personalentwicklung eingenommen hat. Für die Zukunft wird dem Coaching eine weiter wachsende Bedeutung prognostiziert. Eine repräsentative Befragung deutscher Großunternehmen im Jahr 2004 ergab, dass 88% der befragten Personalmanager einen Bedeutungszuwachs des Coaching erwarteten. Angesichts solcher Umfrageergebnisse zeigt sich, dass Coaching nicht mehr nur ein Trend ist, sondern sich zu einem etablierten Instrument entwickelt hat.



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