



PCS to Corporate America

Roger Cameron

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PCS to Corporate America: From Military Tactics to Corporate Interviewing Strategy is both a workbook and a reference book for any junior military officer who is considering a permanent change of station (PCS) to the business world. Written by Roger Cameron, a leading authority on preparing JMOs for a successful transition to corporate America and the cofounder of the recruiting firm Cameron-Brooks Inc., this best-selling resource guides candidates through each stage of the job search from making an application to accepting an offer, with emphasis on mission-critical preparation for the initial and follow-up interviews. Roger discusses the wide array of questions you can expect in an interview and gives you the tools and techniques to develop excellent responses based on a self-assessment of your abilities and accomplishments. Most important, he provides confidence-building exercises to help you understand the value of your military experience in a corporate setting. He also offers ideas for adapting your unique military background to the culture and requirements of a company. In addition to a reading list that will give you a sound knowledge of basic business concepts, the book contains a wealth of practical tips for writing an effective resume, dressing appropriately, establishing rapport with the recruiter, conveying problem-solving and leadership skills, and much more while avoiding the many pitfalls that can result in a negative impression. This edition of PCS to Corporate America, written with the assistance of Cameron-Brooks team members Chuck Alvarez and Joel Junker, has been updated to reflect the current business and military environments. The advice in these pages will not only prepare you for a new future in corporate America but also foster your professional growth as you advance in your business career.

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