



Discourse and Management: Critical Perspectives Through the Language Lens (The Palgrave Critical Management Studies Series)

Gerlinde Mautner

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Discourse and Management offers a unique combination of discourse analysis and critical management studies.

Presenting a fresh perspective on organizational discourse, this book twins theoretical insight with hands-on advice on tackling methodological challenges. Packed with real-life examples and case studies, it explains how a critical, language-centred approach can help to explore issues such as identity, persuasion and power. It encourages critical engagement with theories, methods and concepts, providing practical tools for research projects and adaptable skills for self-reflection.

- Accessibly written and clearly structured.
- Assumes no prior knowledge of linguistics or discourse studies.
- Introduces key concepts and methodological tools for approaching discourse analysis from a critical perspective.

This is the perfect resource for advanced undergraduate, postgraduate and PhD students of organization and management, as well as researchers interested in adding critical discourse analysis to their repertoire of methods.

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