



Invest with the Fed: Maximizing Portfolio Performance by Following Federal Reserve Policy

Robert R. Johnson, Gerald R. Jensen, Luis Garcia-Feijoo

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Create a winning portfolio using Federal Reserve actions as your guiding star

Based on 25 years of research, *Invest with the Fed* reveals direct connections between successful portfolio performance and Fed policy. The authors' analysis extends beyond U.S. equity markets to include foreign equities of both emerging and developed markets, fixed income securities, real estate, and commodities.

Invest with the Fed provides guidance on navigating the investment landscape while avoiding common pitfalls, offering practical advice in an easy to understand terminology that can be applied by the casual investor or the investment professional.

Robert R. Johnson, Ph.D., CFA, CAIA, is a senior executive with over fifteen years of C-level experience, performing at the highest levels of strategic positioning, leadership, and global management. He was the Senior Managing Director and Deputy CEO at the CFA Institute and is currently a finance professor at Creighton University's School of Business.

Gerald R. Jensen, PhD, CFA, is a professor in the finance department at Northern Illinois University, where he also teaches in the Executive MBA program. He is a member of the CFA Institute Council of Examiners.



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