



# Japanese Company in Crisis (Routledge Contemporary Japan Series)

*Fiona Graham*

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## **Japanese Company in Crisis (Routledge Contemporary Japan Series) Fiona Graham**

Japanese white-collar workers have been characterised by their intense loyalty and life-long commitment to their companies. This book is based on very extensive ethnographic research inside a Japanese insurance company during the period when the company was going through a major crisis which ended in the company's bankruptcy and collapse. It examines the attitudes of Japanese employees towards their work, their company and related issues at a time when the established order and established attitudes were under threat. The wide range and detail of the reporting of workers' attitudes, often in their own words, sustained over a considerable timescale, makes this study a particularly valuable resource.

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