



eLeadership: Proven Techniques for Creating an Environment of Speed and Flexibility in the Digital Economy

Susan Annunzio

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What if the rules that made you successful were the cause of your current problems?

What if the name of the game was personal fulfillment rather than power and wealth?

What if the biggest threat to your company's future was employee dissatisfaction?

What if success in the digital economy depended on refreshing your work environment?

What if you could eliminate friction between baby boomers and younger workers?

What if the answer was eLeadership?

From one of the world's leading management consultants comes a dynamic new style of leadership that will enlighten and inspire executives to rethink and retool their companies for the eWorld.

Transforming today's overwhelmed corporate executive into an eLeader requires launching a revolution in the workplace. But the payoffs -- personal and professional -- can be extraordinary. With business practices changing on a daily basis, companies must create environments of speed and flexibility that will engage today's employees and allow radical ideas to thrive, because only those companies that move first and innovate fast will reap the financial rewards the digital economy has to offer.

In *eLeadership*, author and consultant Susan Annunzio takes you beyond typical management-speak, offering a real blueprint for leading this revolution. Readers will learn to inspire, encourage, and retain staff at all levels. Annunzio teaches new ways to:

- Create a twenty-first-century vision for your company
- Promote environments that succeed in the eWorld
- Think about what a company is and what it should look like
- Ignite passion for saving America's traditional businesses

Through dozens of real-world examples of eLeadership in action, Annunzio shares the five critical steps to heroic leadership, and shows how to close the gap between the baby boomers and the younger Generations X and Y to create a more productive working environment.

As this timely book shows, the greatest opportunity to make a difference in corporate America today may be in attacking traditional priorities in unconventional ways.

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From reader reviews:

Joyce Coolidge:

Spent a free time for you to be fun activity to accomplish! A lot of people spent their sparetime with their family, or their particular friends. Usually they carrying out activity like watching television, going to beach, or picnic in the park. They actually doing same task every week. Do you feel it? Will you something different to fill your free time/ holiday? Can be reading a book may be option to fill your no cost time/ holiday. The first thing you ask may be what kinds of guide that you should read. If you want to try out look for book, may be the reserve untitled eLeadership: Proven Techniques for Creating an Environment of Speed and Flexibility in the Digital Economy can be excellent book to read. May be it may be best activity to you.

Belinda Kirwin:

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