



What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea

Brian Cohen, John Kador

[Download now](#)

[Click here](#) if your download doesn't start automatically

What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea

Brian Cohen, John Kador

What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea Brian Cohen, John Kador

WHAT IF YOU HAD AN ANGEL ON YOUR SIDE?

"Terrific advice from a master of the angel investing game. Brian Cohen reveals the art and craft of raising angel money. An investment in this book will pay off a thousandfold." -- DR. HOWARD MORGAN, founder and partner at First Round Capital

When you connect with the right angel investor, it's like finding a new best friend--you just have to know what makes him or her happy.

Smart funding is waiting for smart founders. Raising funds is all about connecting with the investor who's right for you--and *What Every Angel Investor Wants You to Know* shows you exactly how to succeed.

Veteran early-stage investor Brian Cohen knows how to spot a great company destined for success, and in this groundbreaking book he offers soup-to-nuts guidance for any entrepreneur seeking to launch an invention, a product, or a great new idea into a receptive marketplace.

As chairman of the board of directors of the New York Angels, Cohen is one of the most engaged angel investors out there today. The first investor in Pinterest, he describes exactly what angels want to see, hear, and feel before they take out their checkbooks:

- A clear exit strategy before the startup even launches
- Facts that turn "due" diligence into "do" diligence
- Authenticity--"save your spinning for the fitness center"
- Proof that you "live inside the customer's head"

Cohen gives invaluable insight into how the most successful angels view due diligence, friends and family money, crowdfunding, team building, scalability, iteration, exit strategies--and much more.

This one-of-a-kind book provides a rare look inside the minds of people who are in the business of funding businesses just like yours.

Read *What Every Angel Investor Wants You to Know* to get your best shot at funding for your product after your very first pitch.

PRAISE FOR *WHAT EVERY ANGEL INVESTOR WANTS YOU TO KNOW*:

"Brian Cohen is truly the entrepreneur's best friend. Cohen and Kador haven distilled their first-hand experiences into an intensely personal, highly readable journey into the mind of angels that should be kept at the bedside of every startup CEO." -- DAVID S. ROSE, founder, New York Angels, and CEO, Gust

"Meet one of the fundamental building blocks of the entrepreneurial scene. In one easy-to-read package, readers now have the wisdom of Brian Cohen, perhaps the most well-connected investor/entrepreneur in New York." -- MURAT AKTIHANOGLU, founder and managing director, Entrepreneurs Roundtable Accelerator

"**What Every Angel Investor Wants You to Know** gives you an actionable checklist for success in fundraising and entrepreneurship. Cohen and Kador provide an exhilarating ride for those who want to pilot their own business." -- REED HOLDEN, serial entrepreneur and author of **Negotiating with Backbone**

"Personal insights from a seasoned angel investor. An important addition to the reading list for today's entrepreneurs." -- SCOTT CASE, CEO, Startup America Partnership

"**What Every Angel Investor Wants You to Know** is a must-read for entrepreneurs and investors who want to finance startup dreams--an accessible, jargon-free, practical primer." -- WHITNEY JOHNSON, author of **Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream** and cofounder, Rose Park Advisors

"While [this] book is anecdotal, [the authors] discuss in depth how angels view a potential investment as well as how they evaluate its prospects. This is the book's strength. Recommended. All levels of students, entrepreneurs, practitioners." -- CHOICE

 [Download What Every Angel Investor Wants You to Know: An In ...pdf](#)

 [Read Online What Every Angel Investor Wants You to Know: An ...pdf](#)

Download and Read Free Online What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea Brian Cohen, John Kador

From reader reviews:

Martin Phair:

As people who live in typically the modest era should be change about what going on or details even knowledge to make them keep up with the era that is certainly always change and move forward. Some of you maybe will probably update themselves by looking at books. It is a good choice in your case but the problems coming to anyone is you don't know what one you should start with. This What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea is our recommendation so you keep up with the world. Why, since this book serves what you want and need in this era.

Robert Brown:

What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea can be one of your beginning books that are good idea. All of us recommend that straight away because this e-book has good vocabulary that may increase your knowledge in terminology, easy to understand, bit entertaining however delivering the information. The copy writer giving his/her effort to get every word into satisfaction arrangement in writing What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea nevertheless doesn't forget the main level, giving the reader the hottest and based confirm resource data that maybe you can be one among it. This great information can drawn you into fresh stage of crucial considering.

Joseph Chitwood:

This What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea is brand new way for you who has attention to look for some information mainly because it relief your hunger of knowledge. Getting deeper you onto it getting knowledge more you know otherwise you who still having little digest in reading this What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea can be the light food for you personally because the information inside this kind of book is easy to get by means of anyone. These books acquire itself in the form that is reachable by anyone, yes I mean in the e-book web form. People who think that in publication form make them feel sleepy even dizzy this e-book is the answer. So you cannot find any in reading a publication especially this one. You can find what you are looking for. It should be here for a person. So , don't miss the idea! Just read this e-book variety for your better life as well as knowledge.

Debbie Yarborough:

As we know that book is significant thing to add our understanding for everything. By a guide we can know everything we wish. A book is a pair of written, printed, illustrated or maybe blank sheet. Every year had been exactly added. This guide What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea was filled regarding science. Spend your extra time to add

your knowledge about your science competence. Some people has diverse feel when they reading a book. If you know how big selling point of a book, you can experience enjoy to read a guide. In the modern era like currently, many ways to get book that you simply wanted.

Download and Read Online What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea Brian Cohen, John Kador #VYWHLBZA8P7

Read What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea by Brian Cohen, John Kador for online ebook

What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea by Brian Cohen, John Kador Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea by Brian Cohen, John Kador books to read online.

Online What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea by Brian Cohen, John Kador ebook PDF download

What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea by Brian Cohen, John Kador Doc

What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea by Brian Cohen, John Kador Mobipocket

What Every Angel Investor Wants You to Know: An Insider Reveals How to Get Smart Funding for Your Billion Dollar Idea by Brian Cohen, John Kador EPub